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The Age Of Image Redefining

In The Age of the Image, Apkon draws on the history of literacy, on the science of how storytelling works on the human brain, and on the value of literacy in real-world situations, and argues that now is the time to transform the way we teach, create, and communicate so that we can all step forward together into a rich and stimulating future.

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On his 1986 album Graceland, Paul Simon sang of "the way the camera follows us in slo-mo/ The way we look to us all." Simon's lyrics, written long before the ubiquity of YouTube, are an apt description of the screen-saturated world Stephen Apkon describes in *The Age of the Image*, a passionate argument for formulating a new concept of literacy in our hypervisual times.

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In *The Age of the Image*, drawing on the history of literacy - from scroll to codex, scribes to printing presses, SMS to social media - on the science of how various forms of storytelling work on the human brain, and on the practical value of literacy in real-world situations, Apkon convincingly argues that now is the time to transform the way we teach, create, and communicate so that we can ...

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The Age of the Image: Redefining Literacy in a World of Screens by Stephen Apkon Asia Research | September 2014 In *The Age of the Image*, Stephen Apkon argues that the (moving) image is becoming the dominant language of the twenty first century, replacing the word as the primary means of communication.

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Picture books give way to books with fewer and fewer illustrations. Ultimately, the image becomes an afterthought, with much sacrificed along the way. We spend countless hours on letters and words, but hardly anything on the images." — Stephen Apkon, The Age of the Image: Redefining Literacy in a World of Screens

The Age of the Image Quotes by Stephen Apkon

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